



### Why Eco-Protective Products

As Green Building and Sustainable Design industry continues growing, EPP continues to be a preeminent manufacturer and provider of eco-friendly, high performance paints and coatings. Whether for new construction or remodeling an existing home, office, or industrial facility, evidence indicates that 'green' products and design techniques deliver measurable improvements to the environment, long-term value, and the most favorable Return on Investment. Each of Eco-Protective Products' paints and coatings deliver tremendous value, are of the highest quality, and are at the forefront in 'green building' innovation.

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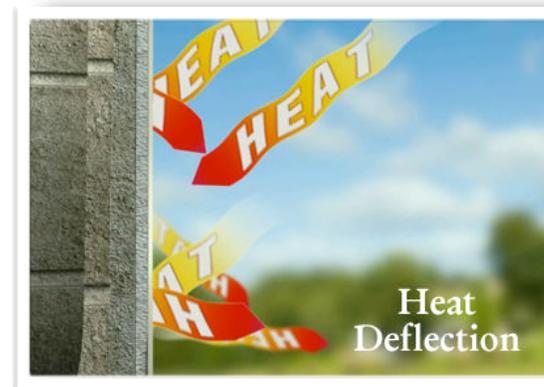
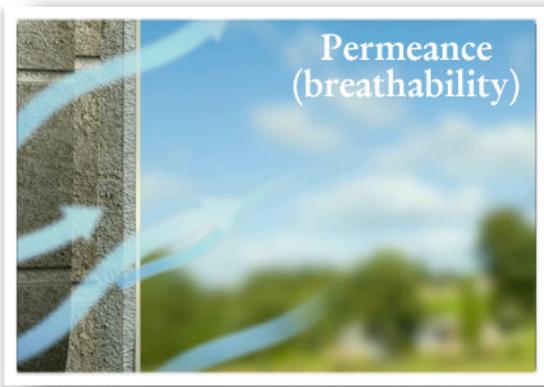
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**eco-PROTECTIVE**  
PRODUCTS, LLC

**Sustainable Building  
Is Just a Brushstroke Away**





## QUALITY. DURABILITY. SUSTAINABILITY. PREMIUM PAINTS.

### Platinum Exterior 1000: Paint 2.0

- Cures **TWICE** as thick as regular paint producing a superior barrier to weather, solar radiation, and airflow
- Elastomeric properties prevent cracking, peeling, and flaking
- 100% Pure Acrylic Latex resins demonstrate up to 75% better color retention

**Engineered for protection against the harshest climatic elements yet designed to preserve even the most sensitive environments.**

- Environmentally safe antimicrobial technology inhibits unsightly and damaging growth of mold & mildew
- Actively dissipates radiant energy to reduce heat gain and increase energy efficiency
- Self-priming formulation allows direct application to wood, stucco, masonry/ concrete, aluminum, and galvanized steel



**When it comes to product performance, compromise is not an option. For exterior painting, Platinum Exterior 1000 delivers the highest performance without placing undue strain on the environment.**

### Long-Term Value + Rapid Results

- Premium grade exterior paint that lasts up to 4X longer than traditional paint
- Long-lasting protection from water intrusion and mold & mildew growth
- Reduces carbon footprint and CO2 emissions
- Noticeable improvements in energy efficiency
- Rapid Cure. Less than 2 hours per coat

#### Application

- Applies like regular paint
- Re-coat <2 hours
- Applicable between 40F & 92F

#### Let's Get Technical

- Solar Reflectance Value – 84.04
- Thermal Emittance Value – 86%
- Extremely LOW VOC <25g/L
- Qualifies for LEED Credits
- Does not contain plasticizers – a plastic like material that breaks down over time causing paint to fail
- Does **NOT** contain Formaldehyde or Ethylene Glycol
- Available in over 1500 colors